

10 TIPS TO KEEP YOUR KIDS SAFE ONLINE



Not everyone is who they say they are.

Remind your child that online, anyone they don't know in real life, is still a stranger, even if they have been talking to them for a while.



Don't overshare.

Talk to your child about what personal information should never be shared on apps and in chats, including their full name, age, city, school and photos.



There are no free gifts.

Let your child know that if someone offers free in-game currency, money, or virtual gift cards, it's a BIG RED FLAG and could be a tactic to gain trust or manipulate them.



Don't switch platforms.

Explain to your child that switching from a game to a social media app is a common tactic used by exploiters to get closer to a child and avoid detection.



NEVER meet in real life.

Tell your child they should never meet an online friend in person without your knowledge and consent—and only if a trusted adult is present.



Show curiosity!

Just like you ask your child what they did in school, ask them about what they like to do online, which games they play, and who they are connecting with.



Set clear boundaries and monitor.

Know which apps your child uses, enable safety features, and talk about online rules. For kids under ten, we recommend that an adult monitor all online activities.



Be a safe person.

Many kids don't ask for help because they're afraid they'll get in trouble or have their screen privileges taken away. Let them know they can come to you—no matter what—without fear of punishment or losing screen time. Your support matters most.



Create a [safety plan](#).

With your child, work out what they should do if someone makes them feel uncomfortable or unsafe online: block, report, and tell a trusted adult.



Check in regularly.

If your child is engaging in risky online behavior, talk to them about why it's unsafe and work together to find a safer way forward.